**Privacy Policy of JA Low Books**

This privacy notice provides you with details of how we collect and process your personal data through your use of our site www.jalowbooks.com

We take your privacy seriously and will not share your Personal Data with others, except as permitted by applicable law or as set out below. Accordingly, we have developed this privacy policy in order for you to understand how we collect, use, communicate, disclose, safeguard and otherwise make use of your personally identifiable information (“Personal Data”).

We will only collect and use your Personal Data where:

–  we have lawful grounds to do so, including to comply with our legal obligations;

– we are performing a contract with you for our services; and

– we have legitimate interests in using your Personal Data and your interests and fundamental rights do not override those interests.

For the purposes of the EU General Data Protection Regulation ((EU) 2016/679) (“GDPR”), I, JA Low, am the “data controller”. If you have any questions about this policy or about how we use your Personal Data, please contact me via the contact details at the end of this policy.

The personal data we collect:

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COOKIES

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We use cookies on our website. Cookies are data that will help us improve your access to the website and also we will be able to identify any repeated visitors to our website. The cookies will NOT provide any kind of private information to our website (such as email, name, address or phone).

CONTACT FORMS

We only collect the information given to us through the contact form (email and name). This information is protected and will not be shared or sold to anyone.

EXTERNAL LINKS

We share Personal Data as necessary with third parties who provide services or functions on our behalf and who require the information to provide those specific services to us. This website includes external links to provide additional services and/or content to this website (such as Amazon, Instagram, Spotify, Pinterest, etc). These pages have their own privacy policy and we encourage you to check them out while visiting those websites.

ANALYTICS

We collect data to optimize and offer a better service for you with a Facebook Pixel. This information is to keep track of our visitors to our website.

NEWSLETTER

Some data will be collected by a newsletter mailing service, which you can choose to opt-in for. This information is protected by us and by the newsletter company. You can opt out of this newsletter at any time by asking us via the site contact form or checking the bottom of any received email from us for the “unsubscribe” link. Once you opt out you will NOT receive any more newsletter emails from us.

Additional information:

SECURITY

www.jalowbooks.com is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com’s data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

RETENTION PERIODS FOR USE OF YOUR PERSONAL DATA

We will use and store your Personal Data only for as long as necessary, bearing in mind the uses of your Personal Data as described in this privacy policy and otherwise as communicated to you. We review the Personal Data we hold at regular intervals and delete permanently or anonymise any Personal Data which is no longer necessary.

CHILDREN

This Website and our services are aimed at adults, and we do not knowingly collect any Personal Data relating to children aged under 15 years old. If you are under the age of 15, please do not provide us with any of your Personal Data, including your email address.

KNOW YOUR RIGHTS

You have the right to opt out of our website at any time. You have the right to have all the information collected on our website. If you like to have the information we collected about you such as:

* Email
* Name

If you don’t want us to process your data anymore, please contact us at jalowbooks@gmail.com

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You can also do the following with your information:

* ask us to change/correct your Personal Data;
* ask us to delete your Personal Data;
* object to the processing of your Personal Data;
* ask us to restrict the processing of your Personal Data;
* withdraw any consents you have given us to the processing of your Personal Data; and
* express any concerns you have about third parties’ use of your Personal Data.

If you have any more questions or concerns, please contact us at jalowbooks@gmail.com